

GRAPHIC SPECIFICATIONS

AF015 AF035 AF305 DE207 IF030 IF035 IF040 IF045 PS010 PS020 LB010 LB020 LB030 LB060 PS025 – B2

Artwork specifications:

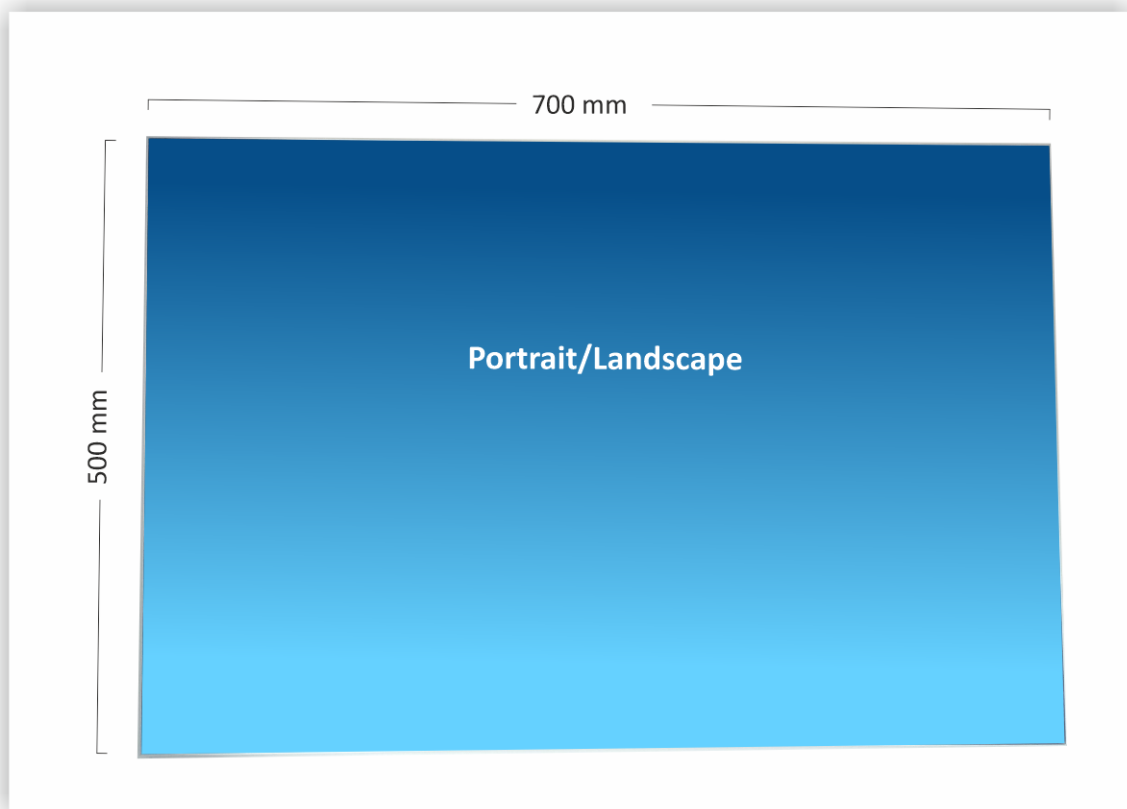
- ✓ file format: TIFF, JPG, PDF, CDR, EPS, PSD, AI - we recommend TIFF
- ✓ color mode: RGB, CMYK or RGB combinations, CMYK, Pantone (only in PDF and Ai files)
- ✓ the artwork should be build as one file, without bleed / trimming marks
- ✓ scale 1:1
- ✓ resolution: minimum 72 dpi - we recommend 150 dpi
- ✓ Corel Draw files must have fonts converted to curves
- ✓ we recommend using LZW compression when exporting TIFF files

Product specifications:

- ✓ total graphic area: W: 500 mm H:700 mm
- ✓ visible graphic area: W: 470 mm H: 670 mm

Recommandations:

- ✓ please do not place important elements (logos, texts, images, etc.) in the following areas:
15 mm left, 15 mm right, 15 mm top, 15 mm bottom.
- ✓ Please position the information you want to be front viewable in the center area with the dimensions
W: 470 H: 670 mm.
- ✓ the graphic colors may slightly differ from the colors on your screen or on other print proofs, due to factors such as: type of the printed material, ink type, print technology, your screen calibration, etc.
If in doubt, we recommend you to request a print proof, prior to placing an order.



The pictures are for presentation only; your product might be slightly different!

visible area

Total graphic area 500x700 mm.

Position the desired items in the visible area of 470x670 mm, marked with gray.
In the area marked with red you only use the background, no important information.
